



Summary 1: Introduction – Who is an Entrepreneur?

- Reasons to study entrepreneurship: Israel might be the most entrepreneurial country in the world, but statistics show that only 1 out of every 10 entrepreneurs is successful. Our goal is to learn how to set up projects, and thus minimize the rate of failure. In addition, acquiring entrepreneurial knowledge from a young age may increase the entrepreneur's chance of success.
- The Entrepreneur – a man of action, who takes their dream/idea and makes it a reality. A good entrepreneur also turns his dreams into a successful reality.
- The children gave examples of entrepreneurs they knew.
- We learned about different types of projects: Social projects, social business projects, and business projects. We saw examples of each.
- We brainstormed reasons why people want to be entrepreneurs: the joy of creation, satisfaction, the significance of action, an entrepreneur is their own master, I make decisions, I influence...
- We learned about entrepreneurs who didn't plan to be entrepreneurs, but did so anyway.
- We saw that an entrepreneur identifies opportunities, and this ability to identify opportunities comes from their awareness of their surroundings. We watched clips that test our awareness.